

St. Elizabeth Ann Seton Dental Clinic

Enlightened Self Interest



"Doing Well by Doing Good" Benjamin Franklin "The essential test that should guide Corporate Social Responsibility is not whether a cause is worthy but whether it presents an opportunity to create shared value – that is, a meaningful benefit for society that is also valuable to the business."

Michael E. Porter and Mark R. Kramer, "Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility," Harvard Business Review

Mission

Expand access to care for at-risk and underserved populations globally through the support of 3 Focus Areas







Wellness,
Prevention &
Treatment

Emergency
Preparedness
& Relief

Capacity Building



Criteria

Involvement Leverage Resonance Organizational Competencies Capacity and Congruence **Program Quality** HSC **Expected ROI** Recognition **Participation** MENRY SCHEIN®

Why we chose St. Elizabeth Ann Seton

- It has a quality leadership team in place with proven standards and capacity.
- Resonated with other local organizations that we support (GMDA, Dental Schools)
- They had other outside resources and funding to partner with.
- It was scalable as evident with their Smart Smiles Program. We recognized that they/HSD could reach so many more people in need with the right help.



What Henry Schien Helped With

- Software Dentrix system
- Digital sensors and Pan
- Computers and hardware
- Integration





Helping Health Happen